

# CRM Solutions by LeadMaster



## Creating Vanity URLs for Landing Pages

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## CREATING VANITY URLS FOR LEADMASTER LANDING PAGES

There are many marketing reasons for desiring your LeadMaster Landing Pages to appear as though they are hosted on your own company's website domain.

By default, Leadmaster's Landing Pages have a URL similar to the following:  
**<https://solutions.crmtool.net/1348/LandingPageTitle.htm>**

You may wish to have it appear as:  
**<http://yourcompanywebsite.com/1348/LandingPageTitle.htm>**

To do so, follow the below steps:

### STEP 1

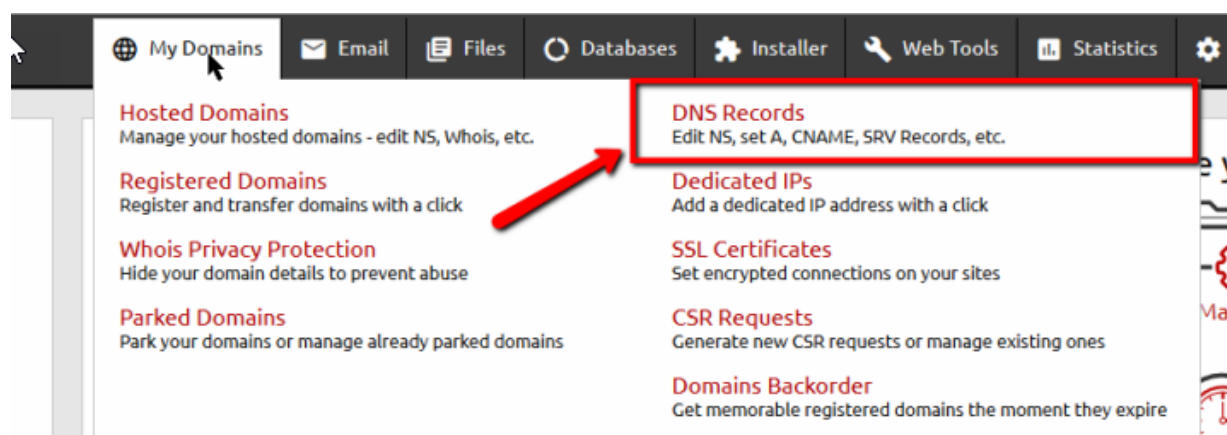
Contact your LeadMaster Consultant to inform them of the details.

### STEP 2

While LeadMaster prepares any details on their side, have your IT/Webmaster member who is in charge of your website, log into your webhost's control panel.

### STEP 3

Each control panel can be different, so look for the area to add DNS Records. You want to add a "CNAME" record.



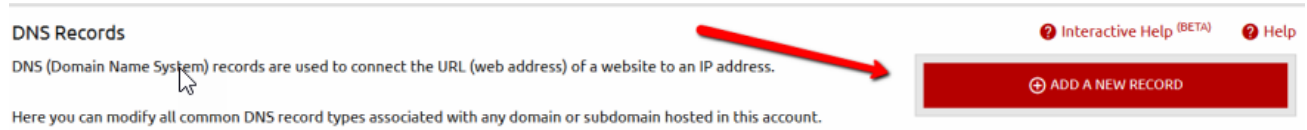
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**Note:** If you cannot find the section within your Control Panel, contact your host's customer service for assistance.

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## STEP 4

Once in the DNS Records section, find the place to Add a New Record.



## STEP 5

Add a new CNAME record.

The screenshot shows the 'Add DNS Records' form. It has a title bar with a close button (X). The form contains the following fields:

- Hostname:** A text input field with the placeholder 'Hostname' and a dropdown menu with the placeholder 'Please select'.
- Type:** A dropdown menu with the placeholder 'Choose a Record Type'. The dropdown is open, showing a list of record types: 'Choose a Record Type', 'A', 'AAAA', 'CNAME' (highlighted in blue), 'MX', 'NS', 'SRV', 'TXT', and 'CAA'.
- Value:** A text input field.
- TTL:** A text input field.

At the bottom of the form is a red button labeled 'Add a New Record'. A red arrow points from the text 'Add a new CNAME record.' in the instructions to the 'CNAME' option in the 'Type' dropdown menu.

**STEP 6**

Fill in the following three necessary details.

**Add DNS Records**
✕

Hostname:

Hostname

.

Please select

Type:

CNAME

Value:

Value

TTL:

3600

(in seconds; minimum 900, maximum 86400)

☐ Enable GeoIP

Add a New Record

**HOSTNAME**

The "Hostname" is the subdomain/domain you wish your Landing Page to appear to come from (your company's domain). (Can be titled "Domain name," "Host," et.al. Yet should show your domain as an option).

**TYPE**

The Type, in this situation, must be CNAME. (Can be titled "Record Type" et.al.)

**VALUE**

The Value, must be the domain of your Landing Page: solutions.crmtool.net (This field may be titled "Canonical name," "Name," et.al but will be a free text field to type the Landing Page's above domain)

## STEP 7

Be sure to add/save your new DNS record.

## FINAL STEP

Verify with your LeadMaster consultant if there are any further needs. Be sure to test your Landing Page by replacing the "solutions.crmtool.net" part of your Landing Page Domain, with your selected "Hostname," and see your Landing Page in action!

### Example:

Replace "Solutions.crmtool.net" with the "Hostname" you chose when adding the CNAME record

<https://solutions.crmtool.net/1348/LandingPageTitle.htm>

Take note, that the new URL cannot be HTTPS. It must be HTTP as in the below example:



<http://yourcompanyswebsite.com/1348/LandingPageTitle.htm>